

Mei Geater

UX/UI Designer

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Anthropology graduate with 1 year of UX design experience, currently taking on freelance web-based design contracts and pursuing the Google Coursera UX Design certificate. Incorporating an academic background of data analysis and accessibility into real-world UX design work to curate efficient and enjoyable user-centric flows, delivering frictionless user experiences in digital products.

EXPERIENCE

Freelance UX Designer

July 2023 - Present

Inkling UX · Cambridge, UK

- Created the logos, design system and brand guidelines for Filecoin Incentive Design Labs within a one-month deadline for the company's launch.
- Designed and developed a responsive website and branding for a ceramics and meditation project to increase sales.
- Collaborated with clients across diverse industries, conducted thorough competitive research, and maintained clear communication to deliver designs aligning with user-centred design principles and business objectives.

UX/UI Designer Intern

September 2023 - January 2024

Shiker · Cambridge, UK

- Designed and presented wireframes for 2 AI-powered products, including an AI Tutor for over 80,000 Inspired Schools students.
- Optimised 2 desktop app UIs in collaboration with the cross-functional development team.
- Led the design team to create a cohesive hi-fi vision type aligned with the Inspired Education design system, integrated into the student dashboard.
- Participated in 2 prototype demonstrations and presentations to key stakeholders.

EDUCATION

University of York

July 2023

Bachelor of Arts Honours · Human Geography & Environment (2:1)

Hills Road Sixth Form College

July 2020

A Levels · History of Art (A), EPQ (A), Geography (B), English Literature (B)

SKILLS

Design: High-Fidelity Prototyping, Low-Fidelity Prototyping, Wireframing

UX Research & Accessibility: Affinity Mapping, Competitive Analysis, Data Analysis, Journey Mapping, User Flows, Personas & Scenarios, Storyboarding, WCAG AA Compliance

TOOLS

Design: Figma, Adobe Creative Suite (Illustrator (Ai), Photoshop (Ps), Experience Design (Xd))

Programming: HTML, CSS

CERTIFICATES

UX Design Certificate

In Progress

Google Coursera

- Created wireframes, mockups and hi-fi prototypes for a mobile florist delivery app in Figma.
- Conducted 2 moderated usability studies and synthesised data to develop iterations.
- Advanced knowledge conducting competitive audits, and applying WCAG Compliance.

Web Development Kickstarter

March 2023

Code First Girls

- Developed skills in HTML, CSS and Javascript for a blog site project over the 8 week course.

Python and Apps Kickstarter

December 2022

Code First Girls

- Evolved proficiency in Python using PyCharm and Visual Studio interfaces over 8 weeks.
- Awarded the Certificate of Project Excellence for the final team project.